



STEAM SUMMARY 2017 VALE OF GLAMORGAN COUNCIL

Total economic impact of tourism £M	236.81
% change on 2016 (£'s 2017)	4.2%

Total visitor days (Millions)	5.62
% change on 2016	4.1%
Staying visitor days (Millions)	2.06
% change on 2016	2.1%

Total visitor numbers (Millions)	4.16
% change on 2016	4.8%
Number of staying visitors (Millions)	0.60
% change on 2016	2.4%
Number of day visitors (Millions)	3.56
% change on 2016	5.2%

Number of FTE jobs supported by tourism spend	2,997
% change on 2016	1.7%